



Together We Are, Together We Can

UBUNTU

The AKG group embraces the African philosophy of Ubuntu as a guiding principle in our ethos. Ubuntu, rooted in the belief of interconnectedness and shared humanity, resonates deeply with our values and shapes the way we operate as an organization.

At the heart of Ubuntu is the idea that we are all bound together by our common humanity, and our actions should reflect a sense of compassion, empathy, and respect for others. This philosophy informs our approach to business, relationships, and community engagement.

We prioritize building strong relationships based on trust, integrity, and transparency. We believe in treating every individual with dignity and respect, valuing their unique perspectives, experiences, and contributions.

“I am because we are.”

OUR FIRM

The inception of the AKG Group occurred four decades ago, originating with Anil K Goyal and Associates-Chartered Accountants. Over the years, as our client base expanded steadily, so did their business and financial requirements. In response, we continually augmented our services by adding allied verticals, aiming to provide a comprehensive solution hub for all our clients' needs.

Founded by Mr Anil Kumar Goyal and his family, the vision has always been to carve out a niche where clients' needs are met with profound knowledge, continuously updated insights, forward-thinking strategies to address future uncertainties, innovative ideas for client growth and diversification, and facilitating connections among clients for mutual business expansion. All of this, delivered with genuine concern and humility by the non-family members of the AKG group, has earned us deep appreciation and loyalty from our clients, propelling us to where we stand today.

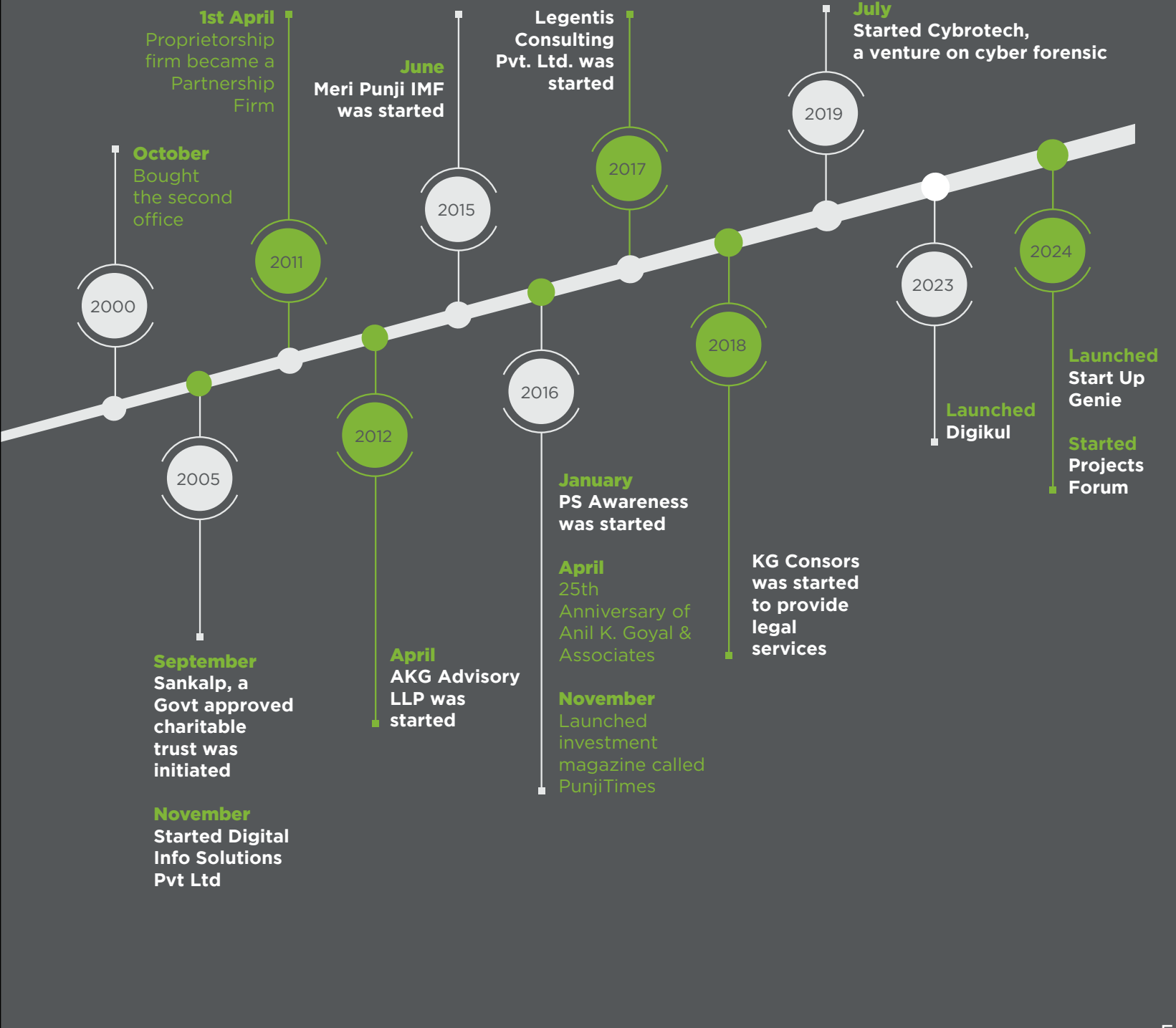
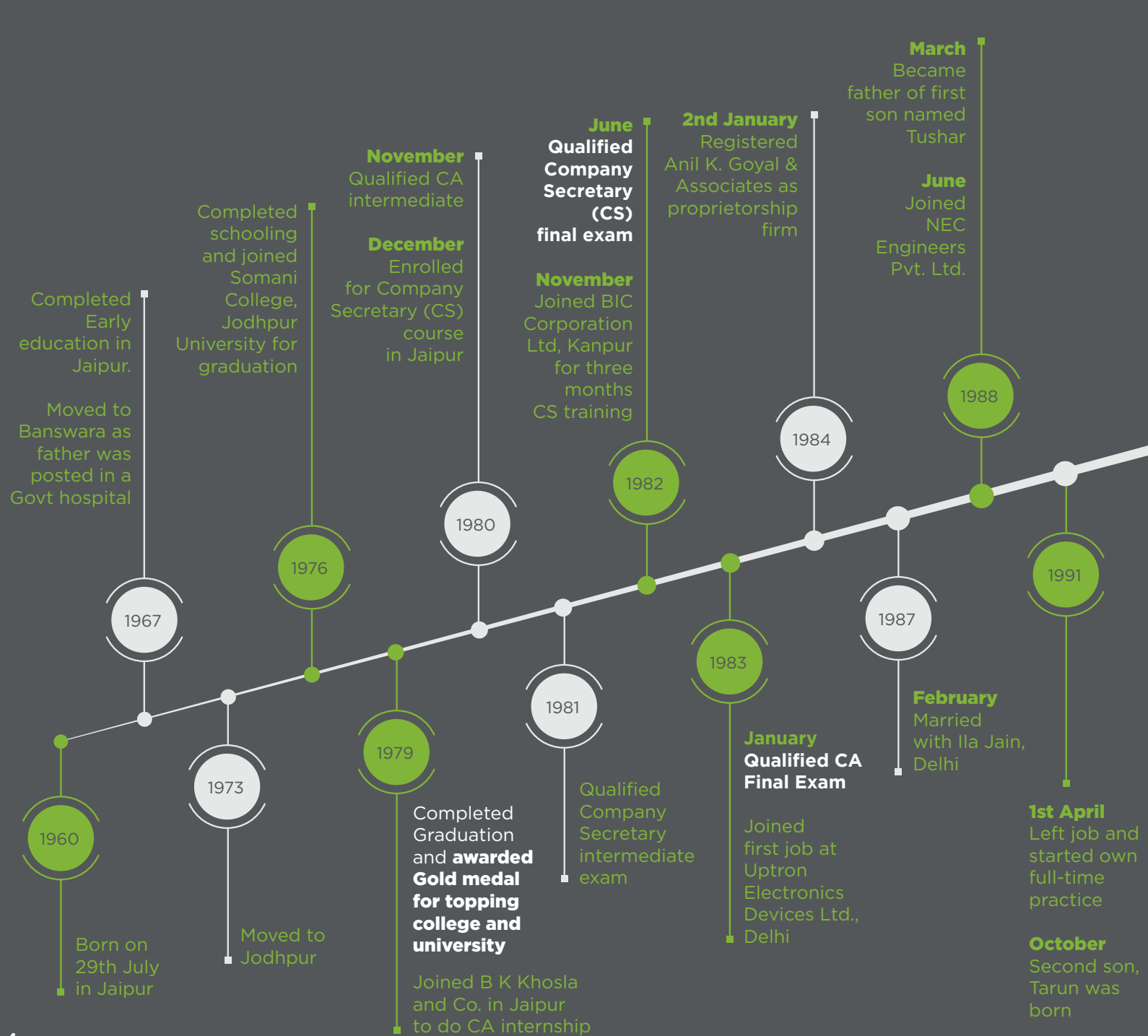
The AKG group has been fortunate to establish connections with numerous like-minded individuals, evolving from mere clients to cherished friends. This journey has provided invaluable lessons in human and business dynamics, shaping us into a team grounded

in ethical principles and values, which is the cornerstone of our existence.

Anil's vision of a One-Stop Shop has manifested into reality. Today, our clients can rely on us as their trusted advisors for all their commercial or business matters, spanning conventional CA services, software and hardware solutions, IT-enabled services, treasury management, business strategy and structuring, offshore operations, cyber security, and comprehensive compliance services, including inheritance planning.



TIME LINE



THE FOUNDING FAMILY



Mr. Anil Kumar Goyal is the Founder of the AKG Group and Principal Partner of Anil K. Goyal & Associates, Chartered Accountants, boasting over 35 years of extensive experience in financial servicing, financial planning, corporate legal affairs, and related domains. His expertise spans a diverse spectrum, with particular proficiency in areas such as FEMA (Foreign Exchange Management Act), Company Law, and Strategic/Corporate Consultancy for businesses, along with a focus on Offshore Structures. His tireless dedication and commitment have garnered significant recognition and prestige for the AKG Group, through his dynamic leadership and forward-thinking approach of creating a comprehensive portfolio of services under one umbrella. Under his astute leadership, the firm has attracted prestigious clients including MNCs, HNIs (High Net Worth Individuals), prominent corporate entities, and NRIs (Non-Resident Indians).



Ila Goyal, Anil's wife, is the daughter of an Air Force Officer and has been instrumental in setting up, organizing, and running the HR and Administration for the group. She has played a key role in adopting and furthering the ethos of "Ubuntu" across the board. Her sense of design and aesthetics contributed to the information collaterals and publications circulated by the group..



Tushar Goyal, Anil and Ila's elder son, is a Senior Software Engineer at Dow Jones with extensive experience in software development and cybersecurity. He holds a Master's degree in Interactive Telecommunications from New York University, an Advanced Computer Security Certificate from Stanford University, and a Software Engineering Immersive program at General Assembly. His professional journey includes roles at MIT Media Lab, Electric Sheep Project, Squint/Opera, and PwC, highlighting his diverse expertise in software engineering, cybersecurity, and financial technology..



Tarun Goyal, Tarun Goyal, their younger son, is a seasoned Cyber Security Consultant and Scrum Master, focusing on protecting organizations from cyber threats and ensuring secure operations. His expertise in cybersecurity and agile project management ensures the firm's digital assets are safeguarded while maintaining efficient workflow processes.

The Goyal family, with their diverse expertise and shared commitment to excellence, continues to drive the AKG Group towards new heights of success and innovation.

OUR VISION

- To create a one stop shop for our esteemed clients; where compliances and scalability is addressed; deliver service standards which are high and no compromise whatsoever.
- To be a respected and trusted professional firm and recognised as a leading service provider in core areas.
- To be a reputed and reliable partner for other professional service providers.
- Help clients to be ahead of others

OUR MISSION

- To help clients achieve their financial objectives
- Develop innovative and cost-effective solutions
- Enable businesses become efficient and scalable with peace of mind
- Help clients expand across geographical locations

OUR VALUES

- Our core values are driven by integrity, ethical practices, independence and mutual respect

KEY SERVICES

	TAXATION		GST		LIFE INSURANCE
	FINANCIAL PLANNING & WEALTH ADVISORY	OFF SHORE COMPANIES	AUDIT & ASSURANCE	NRI GUIDANCE	FCRA
	LEGAL GUIDANCE	IT SERVICES	CYBER SECURITY		FEMA
INHERITANCE		VIRTUAL CEO/CFO ADVISORY			INVESTMENT SOLUTIONS
	CORPORATE AND SECRETARIAL	START -UP ADVISORY		PROPERTY MATTERS	



Anil K. Goyal & Associates
Chartered Accountants

Anil K. Goyal & Associates

Taxation

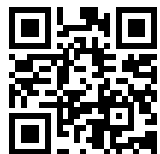
We offer comprehensive domestic and international taxation advisory services to address the diverse needs of our clients. Our team of experts provides tailored guidance and customized solutions to navigate through complex tax scenarios, ensuring compliance with relevant laws and regulations while minimizing tax burdens.

- Direct Taxes
- Indirect Taxes
- International Taxation Advisory
- Transfer Pricing Compliances

Audit & Assurance

Our audit and assurance services are tailored to help clients effectively manage both external and internal risks. By evaluating vulnerabilities to potential errors and suboptimal practices, we assist companies in understanding the root causes of such issues and their impact on business performance. We not only ensure statutory compliance but also add value to businesses by providing insights that support compliance and decision-making processes, ultimately enhancing business outcomes.

- Statutory Audit
- Internal Audit
- Special Audit
- Management Audit
- Due Diligence
- Business/Property Valuations
- Start-Up Advisory



<https://akgassociates.com>
✉ info@akgassociates.com



AKG Advisory LLP

Corporate and Secretarial

In an era of globalization, understanding the intricacies of international markets is paramount for business success. With our in-depth knowledge of relevant rules and regulations, we provide expert guidance to facilitate the unhindered growth of your business, transcending geographic boundaries. We bring a sharp, multi-disciplinary approach to the table, ensuring that you remain compliant and competitive in the global arena.

Company Incorporation

As India's economy experiences rapid growth, businesses increasingly look beyond national borders, while foreign companies invest in the country. Amidst this dynamic landscape, it is crucial for entities to navigate and comply with regulatory frameworks such as the Foreign Exchange Management Act (FEMA). Company Law Matters

Company Law Matters

Our comprehensive inheritance planning services encompass the entire process, from drafting your will and obtaining successor certificates to securing probate. In addition to facilitating the execution of your will, we also focus on tax optimization strategies to minimize potential tax liabilities.

- FEMA Compliances
- RBI Compliances
- Inheritance/Drafting of Wills
- Patent/Trade Mark registrations



<https://www.akgadvisory.com>
✉ info@akgadvisory.com



Meri Punji IMF Pvt. Ltd.

“Meri Punji” (“my wealth”) is an entity dedicated to fulfilling the investment needs and enabling clients to comfortably achieve their financial goals. We understand that every individual is unique, and so are their investment requirements. Therefore, our approach is to assist them in developing an investment strategy that is tailored to their specific needs.

Mutual Funds

Rather than simply providing advice, we see ourselves as educators. Our goal is to educate our clients about the various forms and types of investments, empowering them to make well-informed decisions. With a team of experienced and dedicated professionals who closely monitor the financial landscape, we conduct periodic reviews of client portfolios and adjust investments as needed to maintain an optimal and consistent debt-equity mix. Additionally, we offer 24x7 online access to our clients’ individual portfolios to promote transparency and open communication.

Life Insurance Solutions

As we work towards building a solid and robust financial foundation for our clients, we prioritize cultivating strong relationships with them. We believe that these relationships form the bedrock of trust and collaboration, enabling us to better serve our clients’ investment needs.

- Start-up Investments
- Inheritance



🌐 <https://www.meripunji.com>
✉ info@meripunji.com



Digital Info Solutions Pvt. Ltd.

We are a technology consulting firm specializing in Business Process Outsourcing (BPO), Software Development, Networking, and Data Management. We offer tailored solutions designed to address the dynamic convergence of business and technology strategies.

Website Design and Development

Our approach emphasizes innovation and the utilization of existing IT assets to drive business growth and success. DIS boasts a team of qualified professionals dedicated to meeting the diverse needs of our clients. We strive to assist entrepreneurial businesses in achieving their ambitions both locally and globally.

Customized Software Development

At DIS, we believe in continuous growth and improvement. Our team comprises diverse professionals with expertise in various domains, ensuring that we can provide appropriate solutions to a wide range of clients. With our proven software products, industry knowledge, and expertise in real-time analytics, we serve as a reliable partner for companies seeking to enhance production quality and corporate profitability.

- Database Design and Development
- Mobile App Development
- E-Mail Management
- Consultancy Services
- Virtual IT Team
- Server Management
- Process Automation



🌐 <https://www.digitalsolutions.co.in>
✉ info@digitalsolutions.co.in



Digikul

Digikul is an online virtual forum to answer a variety of queries across verticals and topics. With a collective wealth of knowledge and experience, our team is committed to providing expert guidance and solutions to address the multifaceted needs of our users. Whether you're navigating complex tax implications, contemplating property transactions, or seeking advice on company dissolution or inheritance matters, Digikul serves as your trusted source for clarity and insight.

Looking ahead, Digikul aims to expand its offerings beyond the confines of an online forum. We envision the development of digital media platforms, applications, and learning tools that will further facilitate knowledge-sharing and learning. By connecting stakeholders and fostering a vibrant community of exchange, we strive to disseminate topical information, foster collaboration, and empower individuals and businesses to thrive in an ever-evolving landscape.



<https://www.digikul.in>

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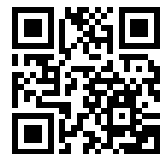


CONSORS

AKG Consors LLP

AKG Consors LLP is a boutique law firm specializing in providing a wide array of legal services tailored to meet the diverse needs of its clients. Our expertise covers various areas of corporate and commercial law, ensuring comprehensive support throughout the legal landscape.

- Transaction Advisory Work
- Financing & Security Documents
- Real Estate and Infrastructure Transactions Advisory
- SaaS Agreements
- Technology Transfer Agreements
- IT Related Contracts
- Civil, Criminal and Commercial Dispute Resolution Services



<https://akgconsors.com>

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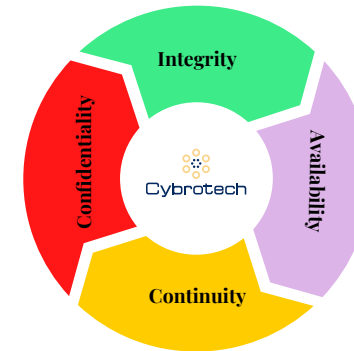


Cybrotech Digiventures Pvt. Ltd.

Cybersecurity is a critical component of modern business operations, encompassing practices, technologies, and strategies designed to protect computer systems, networks, and data from unauthorized access, cyberattacks, and data breaches. With the increasing digitization of business processes and the proliferation of online threats, cybersecurity has become a paramount concern for organizations of all sizes and across all industries.

At Cybrotech, we recognize the critical importance of cybersecurity in safeguarding digital assets and preserving trust in the digital age. Our team of cybersecurity experts specializes in providing comprehensive support and guidance to individuals, businesses, and organizations seeking to strengthen their cybersecurity posture and resilience. Through proactive risk assessment, security audits, and tailored cybersecurity solutions, we empower clients to mitigate cyber risks effectively and protect their digital assets with confidence and peace of mind.

- Forensics
- General Data Protection Regulation (GDPR)
- Cyber Security
- Data Privacy Protection
- IT Audit Compliance



<https://cybrotech.us>

cxo@cybrotech.in

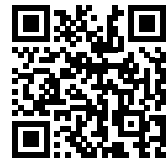


Start Up Genie

Start Up Genie offers a comprehensive suite of services crafted to empower startups on their path to success..

As an integral part of numerous successful startup stories, the AKG Group has cultivated enduring relationships with like-minded individuals, evolving from mere clients to trusted partners and allies. This collaborative journey has enriched us with invaluable insights into both human and business dynamics, shaping us into a team deeply rooted in ethical principles and values, which remain the cornerstone of our identity..

Our clients rely on us as their unwavering advisors for all their commercial or business matters. Our offerings encompass a wide array of services, including traditional CA services, software and hardware solutions, IT-enabled services, treasury management, business strategy and structuring, offshore operations, cyber security, and comprehensive compliance services, including company secretary services, regulatory requirements, and compliances..



<https://startupgenie.org/index.html>
info@startupgenie.org



Project Forum

Project Forum offers a comprehensive suite of services crafted to establishing businesses in different geographical locations.

As an integral part of numerous successful business ventures, Project Forum has cultivated enduring relationships with like-minded individuals, evolving from mere clients to trusted partners and allies. Our expertise in facilitating and representing businesses overseas ensures that we provide the support and guidance needed for global success.

We provide authorized representation and local compliance and regulatory support across Europe, America, India and worldwide. Our services encompass traditional CA services, software and hardware solutions, IT-enabled services, treasury management, business strategy and structuring, offshore operations, cyber security, and comprehensive compliance services, including company secretary services, regulatory requirements, and other compliance needs.



<http://projectsforum.co.in/>
info@projectsforum.co.in

Recruitment Services

Across our verticals and varied client base, we have access to a diverse group of people who seek employment as well as employees. Our long years of association with our clients gives us a mutuality of understanding requirements and a comfort in interaction. We aim to aide their growth as a partner rather than remain a vendor. Our association has given us insights and awareness about their business and requirements, which aids in identifying the best possible candidates.

- Finance
- IT
- Hospitality
- Administration



OUR ASSOCIATES



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GIVING BACK

The AKG Group believes in giving back to society and community and undertakes various activities that contribute to this cause.

Sankalpa - Charitable Trust

Sankalpa is an independent, not-for-profit public charitable trust that works towards the upliftment and welfare of the underprivileged sections of our society. For more than two decades, we have directed our efforts towards improving living conditions for deprived children and elderly citizens. It is our firm belief that education is the corner stone for change – it leads to empowerment, instills moral values, and offers an opportunity for a better life. Thus, our initiatives also focus on the upbringing of orphans on a solid foundation of good education. The trust works towards these goals through donations and voluntary contributions.



Sahodaya Senior Secondary School

Dedicated towards providing education to children from deprived sections of society.

Children Education Society

Involved in charity works concerning orphans, underprivileged and handicapped children, empowering them towards self-reliance

Astha

An NGO working for the welfare of children with disabilities

Children Care and Literacy Society

Supports a number of charitable works for the benefit of underprivileged children.

Computer Literacy

Imparting Computer Skill Development to underprivileged children is another good cause which Sankalpa supports.

Continua Kids

Supports for imparting therapy to children with autism

PS Awareness - Knowledge Sharing

Booklets & Punji Times

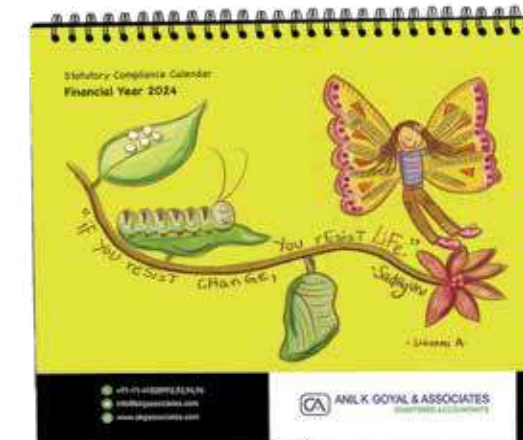
PS Awareness our knowledge dissemination vertical. Our firm has embraced innovative approaches to benefit our clients, friends and associates by sharing knowledge and disseminating information on our areas of expertise, garnered over years of experience. The goal was to provide answers in simple language to various questions that individuals may have, thereby alleviating doubts and uncertainties. It's important to note that the information contained in these materials is intended for general informational purposes only. Small businesses that may not have access to the services of larger consulting firms, complete laypersons, students, young professionals could all be potential beneficiaries.



Booklets- Pocket sized docket with concise and clear information on varied topics.



PunjiTimes, a bi-monthly magazine designed to explain investment concepts in simple, easy-to-understand language.



Financial / Compliance Calendar

One notable publication is our statutory compliance calendar, which outlines the expected deadlines for all statutory compliances on a month-by-month basis. This calendar serves to prepare both our staff and clients for upcoming compliance requirements, helping them stay organized and proactive in meeting their legal obligations..

Unlocking Minds - Our own YouTube Channel

Unlocking Minds-our own YouTube Channel. This initiative aimed to share our decades of experience in professional and business matters with a wider audience.

An unexpected benefit of these sessions was that they provided an opportunity for some of our staff members to overcome their camera shyness and improve their communication skills. Overall, the YouTube sessions have been a valuable platform for knowledge sharing and skill enhancement within our team and beyond.



TRAVEL TRADE



MEDIA & ENTERTAINMENT



HEALTH CARE

ADVERTISING / PR AGENCIES

GARMENT INDUSTRY

Industry Experience

PAPER INDUSTRY

FOOTWEAR

SERVICE ORIENTED ENTITIES

IT COMPANIES



MANUFACTURING UNITS

SKILL COUNCILS/ SOCIETIES/ TRUSTS



REAL ESTATE COMPANIES

PROFESSIONAL PRACTICES (DOCTORS, SOLICITORS, ARCHITECTS, INTERIORS)

HOTELS & RESTAURANTS

IMPORT & EXPORT BUSINESSES

NGO

START-UPS



ONLINE/ E-COMMERCE

OUR GROUP'S TEN COMMANDMENTS

1

LIFE IS SHORT
ACHIEVE BEFORE IT'S
TOO LATE

2

**DESTINY IS SELF
CREATED.**
BE A KARMYOGI

3

BE HELPFUL
IT IS THE MOST
BENEFICIAL TOOL
WITH NO
EXPECTATIONS

4

BE CONTENTED
DON'T BE PART OF RAT
RACE

5

NEVER HAVE EXPECTATIONS
FROM ANYTHING - SUCCESS FAILURE/
RELATIONSHIPS / MONEY MATTERS

6

**HAVE A LONG
INNING**
AND DO NOT HANDLE
MATTERS FOR A SHORT
INNING

7

IT'S A TEAM THAT WINS
YOU CAN ONLY BE AN ANCHOR - DO NOT CHANGE
YOUR GOALS OR MAKE THEM HIGHER, WHEN
ACHIEVED. THE GOAL TO BE TEAM ORIENTED. THE
BIGGER THE MOTIVATED TEAM, BETTER CHANCES OF
SUCCESS.

8

STAY IN TOUCH ALWAYS.
THEN THERE IS A FULL CHANCE THAT YOU
ARE NOTICED. GETTING NOTICED IS AN
ART - SOME DO IT BY SHOWING CLOTHES
/ MAKE UP / ODD PATTERN / UNUSUAL
BEHAVIOURS. YOU NEED TO BE NOTICED
FOR YOUR KNOWLEDGE AND BEING A
GOOD HUMAN, AND NOTHING ELSE.

9

**DECISION
MAKING**
BELIEVE IN YOURSELF
AND TAKE DECISIONS
WHICH ARE WITHIN
YOUR LIMITS. DO NOT
RISK BEYOND A POINT
WHICH AMOUNTS TO
SPECULATION AND
WHICH CAN MAKE OR
BREAK YOU, BUT TAKE
DECISIONS WHICH ARE
NECESSARY TO MOVE
AHEAD

10

STAY AWAY
FROM
NEGATIVITY

TESTIMONIALS

The AKG Advisory team is very professional and 100% transparent. We would surely recommend them to everyone who wants to have a new business setup or those who already have a company. Their experts are thorough with all corners of business. They have surely earned us as their permanent client.

- Sagar Mehta- UAE

We are delighted to share our experience with the AKG Group. Their team has consistently shown exceptional professionalism, expertise, and dedication in every aspect of our collaboration. From setting up our company to providing comprehensive accounting and payroll support, AKG Advisory has been instrumental in guiding us through complex business challenges with confidence and clarity.

Their personalised approach, attention to detail, truly set them apart. We are incredibly happy with their services and look forward to continuing our partnership with them for years to come. Thank you, AKG Advisory, for your outstanding support and guidance!

- Martin Knuepfer, Vosaio Group

I have had an excellent relationship with AKG Advisory LLP for now over 14 years and I have found working with their people very easy and efficient. They are quick to respond and often ahead of the market with advice and recommendations.

- Rickie Sehgal, NRI-United Kingdom

It has been almost two decades since Anil Goyal visited us in Cyprus and we commenced our cooperation. Through these years, it has been a pleasure to cooperate with the entire team. You have always acted in a professional matter and responded promptly to any questions or queries from our side, so that the best possible service is offered to the client. We look forward to cooperating with your firm for many more years!

- Antonis Partellas, Cyprus

Have been with AKG now for almost 20 years. Tried almost half a dozen Accountancy firms before settling with AKG. They are extremely professional, on par with any International firm, if not ahead of them. They are more than an accountancy firm, capable of being a one stop and looking after most of your needs and where they can't, they will always recommend highly professional tried and tested associates. Since being on board with them, I have introduced friends from UK and UAE, who are also all dealing with them and extremely happy with their services. They not only provide the services, but can help you grow your ideas and business and wealth. Behind AKG is a team of professionals, working both autonomously and as a team to deliver, and it soon becomes an extension of your organisation, where you can reach out as and when required to get advice or implementation.

- Harash Jain, NRI-United Kingdom

We have been associated with AKG for over a decade. What made AKG stand out to us was their comprehensive and detailed outlook towards our portfolio managed by experienced, ethical and talented team. They provide a one stop shop for all your financial needs. We are extremely satisfied with their services and wish them good luck in all their future endeavours.

- Nidhi and Raj Bhatia, JAK Group, USA

Nordicflexhouse Technology Innovation India Pvt Ltd is very happy to collaborate with AKG Group with their accounting services. They are very committed to their job and they always deliver good service to my company. I recommend other companies to use their services too.

- Anders Thomsen, CEO, Nordicflexhouse Technology Innovation India Pvt Ltd, Denmark

We have been partnering AKG Associates for more than a decade now and we have found them to be professional, experienced and practical in their approach to offering solutions to clients.

- Aloysius Wee, Aquinas Law Alliance, Singapore

I have been associated with AKG Associates since 2010. During that time I, and my Indian companies, have availed ourselves of a wide variety of services. AKG has provided Chartered Accounting services, including all banking, legal services and expert advice guiding my USA based business on how to navigate the complexities and ever-changing landscape of government compliance. But the relationship between me and AKG is not merely transactional - we have formed a true partnership and I know AKG is looking out for my interests. They came to my rescue during a business crisis in 2021. They are committed to my success. I consider all the highly professional and skilled employees of AKG my personal trusted friends. I can think of no better company to do business with in India.

- Bernd Appleby, Principal Ermine, Inc., USA

Our partnership with the AKG Group spans three remarkable decades, during which our growth trajectories have flourished side by side. Old World Hospitality has immensely benefited from their profound expertise in regulatory, legal, and cross-border transactions. Their insightful guidance has been instrumental in our success across India, the UK, and the USA. AKG Group has proven to be an unwavering and dependable ally throughout these years, consistently offering invaluable support and steadfast partnership. Our enduring association is a cornerstone of our achievements, and we hold it in the highest regard. As we look to the future, we are excited to continue this exceptional collaboration, confident that our shared journey will bring even greater success and mutual growth.

- Rohit Khattar, Chairman-Old World Hospitality Pvt Ltd

AWARDS & RECOGNITION





Anil K. Goyal & Associates
Chartered Accountants

ANIL K. GOYAL & ASSOCIATES



AKG ADVISORY LLP

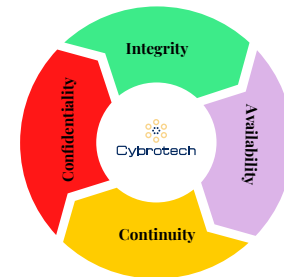


DIGITAL INFO SOLUTIONS PVT. LTD.



CONSORS

AKG CONSORS



CYBROTECH
DIGIVENTURES PVT. LTD.



STARTUP GENIE



PROJECT FORUM



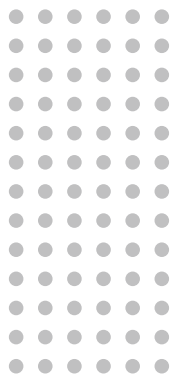
Sankalpa

SANKALPA



Meri Punji
WE PLAN, YOU PROSPER

MERI PUNJI IMF



Our motto for our clients

‘Peace of Mind’

We equip them with the diverse tools needed to foster growth and prosperity in their business. Our professional services focus on excellence and building strong client relationships, while continuously adding on services to their benefit, creating a lasting impact.

